

Why I Rock Girls Conference Sponsorship Levels

Our event is a community event. It's an event that I (as the Event Organizer) pay for out of pocket unless I'm able to raise funds to assist in part or in full. I have a team of volunteers who assist in trying to locate funders or sponsors to donate either financially, or with merchandise, or with in-kind donations. As such we accept all types of sponsorships.

Typical sponsorship levels include:

- ✓ **Financial** – in increments of \$500, \$1000, \$2000 and \$2500. Anything at or above \$2000 you get recognized as a Key sponsor of our event, marketing as a key sponsor on our event merchandise (e.g. our brochure booklets), you get a paragraph in our brochure booklet dedicated to your organization, and you receive a group photo as part of a thank you package you're able to use in your organization's materials related to your civic and philanthropic efforts that you can use for your own marketing purposes.
- ✓ **Merchandise** – we have approximately 100 girls attending our conference. Merchandise can be provided as part of swag, raffle and prizes. When you're able to donate merchandise for each of the 100 girls (individual donations regularly priced at or greater than \$20), you're also recognized as a key sponsor and receive the benefits noted above.
- ✓ **In-kind** – our conference includes a variety of services. In-kind donations include but aren't limited to donating staff to assist as volunteers, hosting/facilitating breakout sessions or workshops, presenting as speakers and panelists, offering catering/facilities/equipment etc. With your in-kind donation, you're recognized as a sponsor in our event booklet, your organization is marketed as an event vendor, and if your in kind donation is priced at or greater than \$2000 you get featured as a key sponsor of our event and receive all of the benefits of a key sponsor noted above.

** Our event brochure is widely distributed. It reaches a variety of audiences to include elected officials, business leaders, school districts, and community providers. Being recognized as a sponsor or a key sponsor affords you an opportunity to reach broader communities, deepen awareness of your organization within families (especially families of color), and positions your organization to be a focal point within schools (which better enables you to connect with youth, interrupt negative health narratives, and create positive health practices).*

To commit to one of the above sponsorship levels, please email empoweredgirlsrock@gmail.com